

Exhibit/Sponsorship

A Funding Opportunity to Advance Cardiovascular Education and Patient Care

Conference Overview

Date: June 12-13, 2025

Location: National Jewish Health, Denver, CO & Virtual

Host Organization: National Jewish Health (NJH)

Target Audience: Cardiologists, Primary Care Physicians, Advanced Practice Providers, Nurses, Endocrinologists, Diabetologists, Nephrologists, and Gastroenterologists

Expected Attendance: 100-150 live and virtual participants

Accreditation: Up to 8.0 *AMA PRA Category 1 Credits*[™] and 8.0 ABIM MOC Points and 8.0 contact hours for nursing

Endorsements:



About the Conference

Cardiovascular disease (CVD) remains the leading cause of death in the United States, despite rapid advancements in prevention, treatment, and technology. The **Improving Cardiovascular Outcomes: The Next Era of Prevention** conference will bring together leading national experts in cardiology, heart disease, and lifestyle medicine to address critical gaps in patient care. This **1.5-day hybrid event** will focus on the latest scientific evidence, clinical innovations, and best practices for implementing patient-centered prevention and treatment strategies.

Why Sponsor This Conference?

High Impact and Reach

- National Jewish Health is a world leader in medical education and cardiovascular research.
- The conference is designed to directly enhance clinician knowledge and patient outcomes.
- Attendees represent a multidisciplinary group of healthcare providers who treat cardiovascular disease and related conditions.
- Online enduring content will expand the audience reach beyond the live event, with video recordings available for on-demand learning.

Scientific and Educational Excellence

- Developed by **renowned faculty** from institutions such as National Jewish Health, Johns Hopkins, Stanford, and the University of Florida.
- Designed to achieve **Moore's Level 5 outcomes** by measuring improvements in knowledge, competency, and practice changes.
- Integrates **real-world case studies, interactive discussions, and audience participation** to enhance learning.

Sponsorship & Exhibit Opportunities

By supporting this conference, exhibit and sponsorship partners will help bridge the gap between **cutting-edge cardiovascular research and clinical practice** while gaining recognition as a key contributor to improving cardiovascular health. Sponsorship and exhibitor opportunities include:

Sponsorship Level	Platinum Sponsor (\$20,000)	Gold Sponsor (\$15,000)	Silver Sponsor (\$7,500)	Prime Exhibitor (\$2,500)	Exhibitor (\$2,000)
Number of Conference Registrations	4	2	2	2	1
Table, 2 Chairs, and Electricity (if needed)	x2	x	x	x	x
Company Acknowledgment on Conference Webpage & App	x	x	x	x	x
Company Acknowledgment on Conference Materials	x	x	x	x	x
Company Acknowledgment on Conference Signage	x	x	x		
Booth in Prime Location	x	x	x	x	
Acknowledgment on Social Media	x	x	x		
Sponsorship of Conference App	x				
Company Logo on Attendee Lanyards		x			
Company Logo on Attendee Tote Bags			x		
Placement of Promotional Materials in Attendee Tote	x	x	x		
<i>Medical Sponsorships in any amount are also available. Please contact us for more information.</i>					

Conference Program Highlights

The agenda will address the most pressing issues in cardiovascular disease prevention and treatment, including:

- **The Epidemiology and Impacts of Atherosclerosis: What's Needed Now**
- **Moving Beyond Traditional Cardiovascular Risk Factors** (Pregnancy-related risks, premature menopause, inflammation, ethnicity, polygenic risk scores)
- **The Latest in Lipids: New Therapies and Targets**
- **Leveraging Technology to Drive Improvements in Care: Wearables, AI, and Remote Monitoring**
- **Effective Team-Based Care in Cardiovascular Prevention**
- **The Future of Cardiometabolic-Renal Prevention Clinics**

For more information go to: [NJHealth.org/ImprovingCVoutcomes](https://njhealth.org/ImprovingCVoutcomes)

Contact:

The Office of Professional Education
National Jewish Health
proed@njhealth.org
303.398.1000