

APP Leadership Training Adapted from Stanford University's APP Continuing Education

Power & Influence

Learning Objectives

- 1.Understand the role of power in driving meaningful change within organizations and communities.
- 2.Learn how to adapt and employ different influence strategies based on the audience and organizational context.

Traditional Rules for Exercising Power

- Meter resources
- Shape behaviors through rewards and punishments
- Advance on multiple fronts
- Remove rivals nicely, if possible
- Don't draw unnecessary fire
- Use the personal touch
- Persist
- Make important relationships work no matter what
- Make the vision compelling

Fundamentals of Power

• Hierarchy

- Fundamental organizing principle of organizational systems
- Perceptions of Competency
 - Warmth vs Competence Paradox
 - Anger & Power
- The Self-Enhancement Motive

Unchanging Social & Organizational Dynamics

- "US" vs "THEM"
 - Importance of similarity
 - You are more likely to succeed if you ARE more similar or ACT more like the leadership
- Desire to be with WINNERS



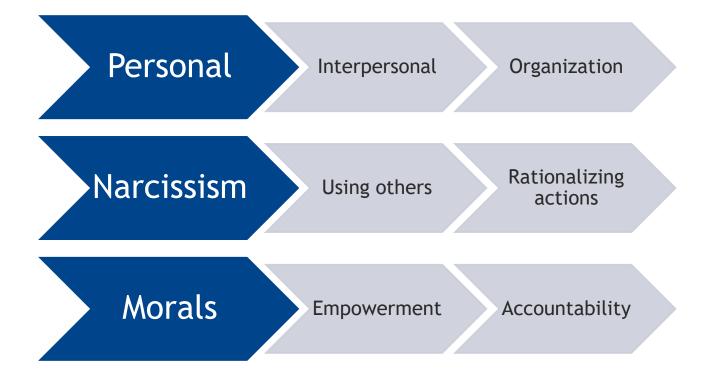
Key Points

Basic and unchanging social and organizational principles drive our behavior and influence power dynamics

The traditional principles of power and how to use it are still relevant in our current environments

Conceptual Framework for Power



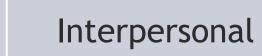


POWER OPTIONS

Exercising Power



Understand your power and how it functions Understand your limits Have emotional intelligence



Collaborate Create Networks Think transformation



Find meaning in change Create inclusion and support

Key Points

• We need to understand how to utilize power appropriately and how to create systems to avoid its abuse.



JohnFranko, MD. Fam Pract Manag. 2017, Nov-Dec 24(6) 6-9 https://www.aafp.org/pubs/fpm/issues/2017/1100/p6.html

Big Take Home Messages

Dave Mittman

Think before you speak and when ready to speak back it up with facts

 Speak up when the group needs you to - be confrontational but don't be challenging

- Listen when people speak
- Transparency is always important

Leaders can be born but still need to learn some techniques. Learn from other good leaders.

Be honest about your faults and work on them.

 Comfortable is not about leadership. If they are comfortable, then they shouldn't be in leadership.

Leaders build a consensus and hold people accountable.

Power may not rest with the provider; it will rest with the administrator.
Creating value for your employer will give you power.