

NATIONAL JEWISH HEALTH

5280 AIR SOCIETY

125
YEARS
National Jewish
Health

**Rock
the
Bay**



SEPTEMBER 12, 2024 6-10 P.M.

CO-CHAIRS

**Gavin Ekstrom &
Kerstin Sebring**

**BENEFITING
MORGRIDGE ACADEMY**

5280 AIR SOCIETY

Rock the Bay



SPONSORSHIP OPPORTUNITIES

ROCK THE BAY PRESENTING SPONSOR – \$15,000

Media & Marketing

- Naming rights for the event and premier recognition on all event materials (website, email invitations, letterhead, event signage and social media).
- An exclusive social media post.
- Inclusion in press releases and publicity.
- Use of National Jewish Health logo in approved materials to promote your support.
- Post-event recognition.
- Listing in National Jewish Health annual report.

On-Site Recognition

- Logo or name on all event sponsor signage.
- Tickets for 16 guests, including complimentary drinks, food and entertainment.
- Eight VIP reserved parking spots closest to venue.
- Verbal acknowledgement at event.
- Company/name displayed on screens throughout the evening.
- Two song dedications or requests played live.
- Captain's hats for 16 guests.

YACHT ROCK ENTERTAINMENT SPONSOR – \$10,000

Media & Marketing

- Recognition on event materials (website, email invitations and event sponsor signage).
- Inclusion in press releases and publicity.
- Use of National Jewish Health logo in approved materials to promote your support.
- Post-event recognition.
- Listing in National Jewish Health annual report.

On-Site Recognition

- Exclusive signage on stage.
- Logo or name on all event sponsor signage.
- Tickets for 12 guests, including complimentary drinks, food and entertainment.
- Verbal acknowledgement at event.
- Company/name displayed on screens throughout the evening.
- One song dedication or request played live.
- Captain's hats for 12 guests.



SET SAIL BAR SPONSOR – \$7,500

Media & Marketing

- Recognition on event materials (website, email invitations and event sponsor signage).
- Use of National Jewish Health logo in approved materials to promote your support.
- Post-event recognition.
- Listing in National Jewish Health annual report.

On-Site Recognition

- Signage at each bar and a signature cocktail.
- Tickets for 10 guests, including complimentary drinks, food and entertainment.
- Verbal acknowledgement at event.
- Company/name displayed on screens throughout the evening.

AHOY CAPTAIN SPONSOR – \$5,000

- Recognition on event materials (website, email invitations and event sponsor signage).
- Tickets for eight guests, including complimentary drinks, food and entertainment.
- Use of National Jewish Health logo in approved materials to promote your support.
- Verbal acknowledgement at event.
- Company/name displayed on screens throughout the evening.
- Post-event recognition.
- Listing in National Jewish Health annual report.

ANCHOR SPONSOR – \$2,500

- Recognition on event website.
- Tickets for six guests, including complimentary drinks, food, dancing and entertainment.
- Use of National Jewish Health logo in approved materials to promote your support.
- Company/name displayed on screens throughout the evening.
- Listing in National Jewish Health annual report.

ON DECK SPONSOR – \$1,000

- Recognition on event website.
- Tickets for two guests, including complimentary drinks, food and entertainment.
- Use of National Jewish Health logo in approved materials to promote your support.
- Company/name displayed on screens throughout the evening.
- Listing in National Jewish Health annual report.

SAIL MATES POWER COUPLE SPONSOR – \$250 (\$300 IF PURCHASED AFTER AUGUST 12)

- Company/name displayed on screens throughout the evening.
- Tickets for two guests, including complimentary drinks, food and entertainment.