## A Multidisciplinary Approach to the Management of New and Emerging Therapies for Moderate-to-Severe Atopic Dermatitis

Sanofi Genzyme and Regeneron Pharmaceuticals Grant ID: IME-2020-16006

Final Outcomes: Live Webinars & Online Enduring Live Webinars: May 20<sup>th</sup> and May 27<sup>th</sup> 2021

Online Enduring: Data from 6/24/2021-06/24/2022



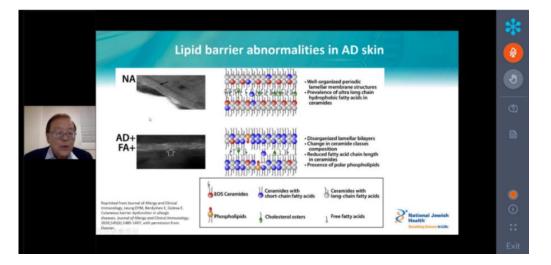
**Breathing Science is Life**.

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### **Executive Summary**

Final Outcomes Summary – Live Broadcasts and Online Enduring



#### **Program Overview**

This program consisted of (2) live webinars on the FreeCME platform and one chapterized online enduring activity on the Medscape platform. The program featured 2D and 3D animations; lectures from expert faculty in pediatric and adult allergy and dermatology; and a roundtable discussion on multidisciplinary approaches and perspectives in managing moderate-to-severe atopic dermatitis.

Live Webinar (1): May 20, 2021 Live Webinar (2): May 27, 2021

#### **Learning Objectives**

- Evaluate current and emerging treatment options for patients with moderateto-severe AD.
- Incorporate appropriate considerations, including comorbidities and safety profiles, into treatment selection of moderate-tosevere AD.
- Develop multi-disciplinary strategies to select optimal treatment and improve continuity of care for patients with AD.

#### **Target Audience & Accreditation**

Dermatologists and allergists, along with physician assistants and nurse practitioners who are involved in the care and treatment of patients with moderate-to-severe atopic dermatitis.

National Jewish Health designates the live and online enduring activities for a maximum of 1.0 AMA PRA Category 1 Credit<sup>™</sup>.

Online Enduring Program: June 24, 2021-June 24, 2022 https://www.medscape.org/viewarticle/953482

### Faculty Presenters Final Outcomes Summary – Live Broadcasts and Online Enduring





Donald Y M Leung, MD, PhD (Program Chair) Edelstein Chair of Pediatric Allergy-Immunology Professor Head, Division of Pediatric Allergy and Immunology Department of Pediatrics National Jewish Health Denver, CO



Kanao Otsu, MD, MPH Assistant Professor Division of Allergy and Clinical Immunology Department of Medicine National Jewish Health Denver, CO



#### **Cory A. Dunnick, MD** Professor

Director, Clinical Trials Department of Dermatology University of Colorado Aurora, CO

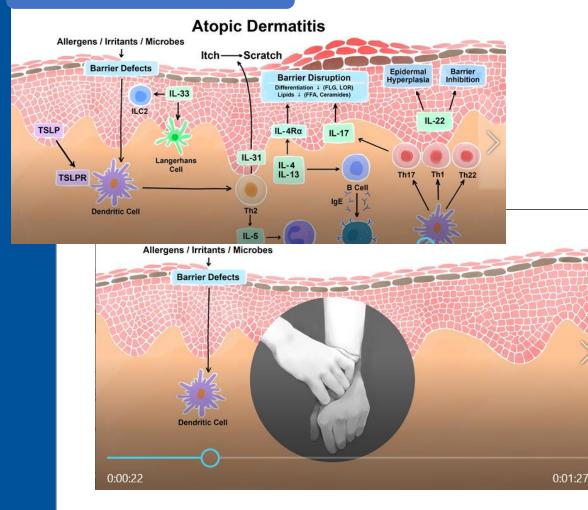


### Elizabeth Swanson, MD Board Certified Dermatologist Board Certified Pediatric Dermatologist Ada West Dermatology St. Luke's Children's Hospital Boise, ID

## Program Features

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### Whiteboard Animations



### Multidisciplinary Roundtable Discussion



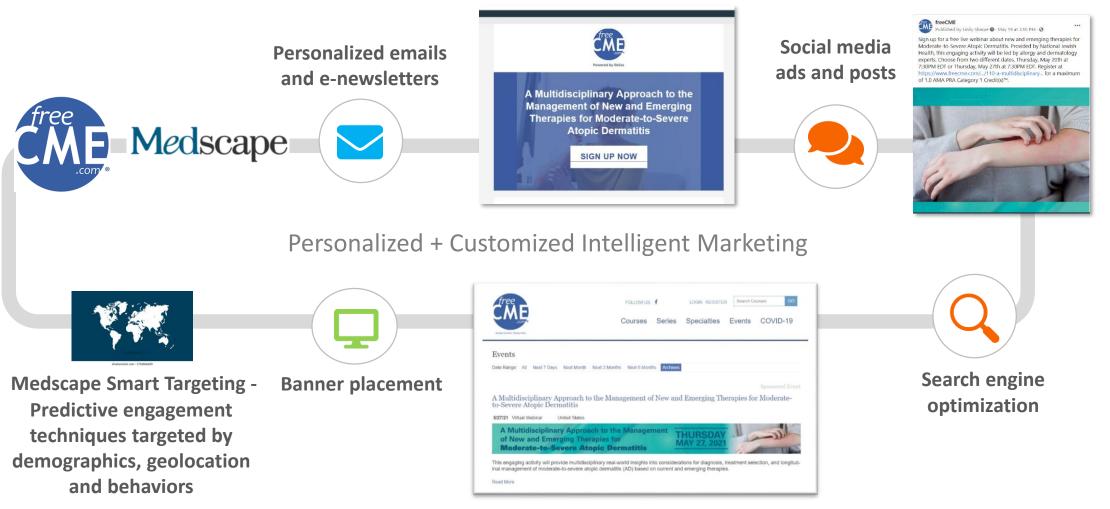




### Audience Generation: freeCME and Medscape Marketing Final Outcomes Summary – Live Broadcasts and Online Enduring

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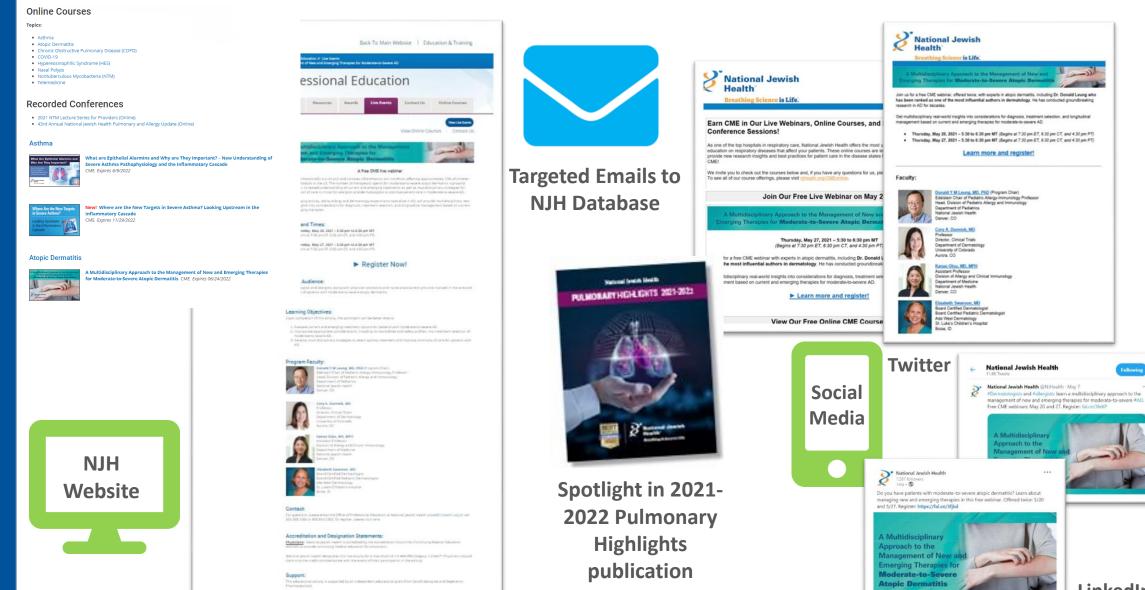
**Personalized targeting tools** across numerous tactics reach HCPs by leveraging demographic data (such as location, profession, specialty) and behavioral data (such as learner participation history, areas of interest).



## Audience Generation: NJH Marketing

Final Outcomes Summary – Live Broadcasts and Online Enduring



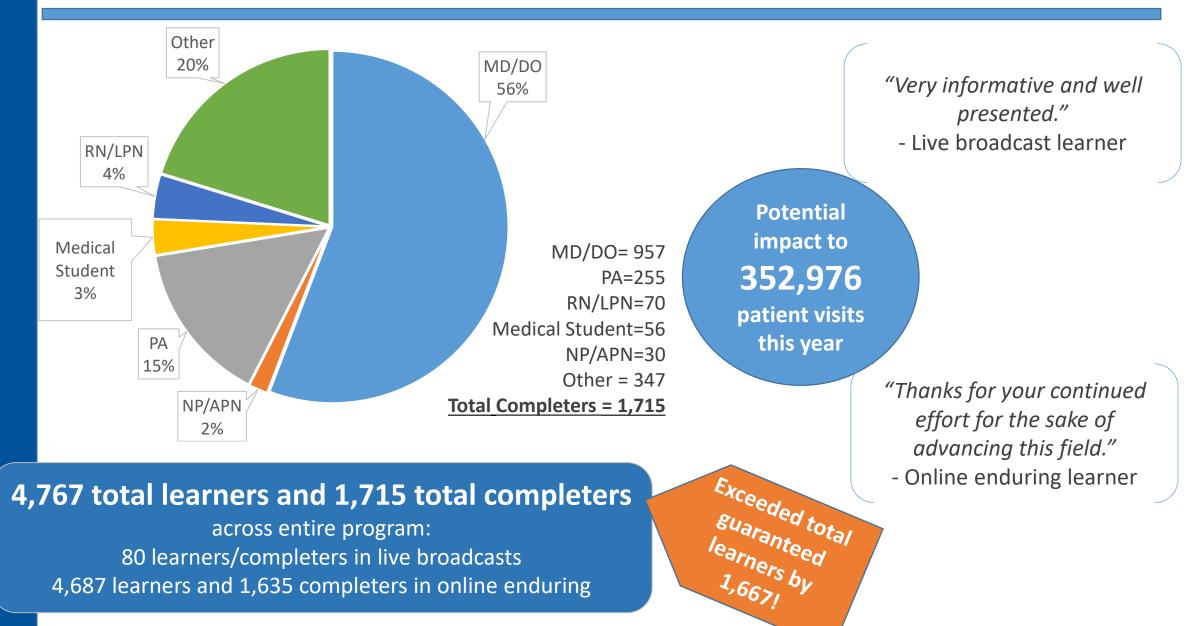


LinkedIn

## **Overall Program Impact**

Final Outcomes Summary – Live Broadcasts and Online Enduring



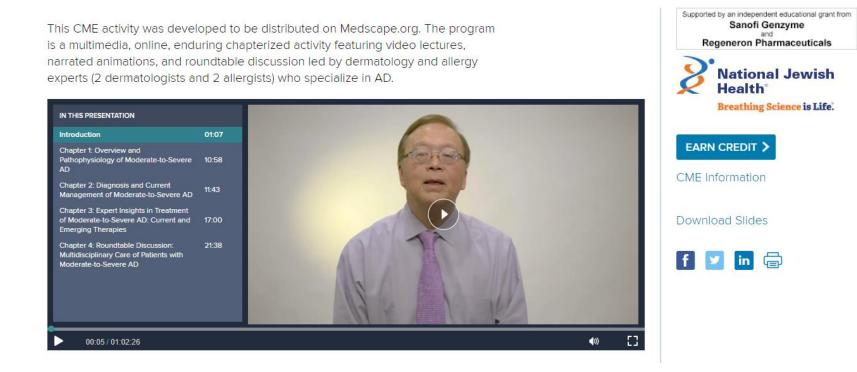


## Activity Format: Online Enduring

Final Outcomes Summary – Online Enduring



### A Multidisciplinary Approach to the Management of New and Emerging Therapies for Moderate-to-Severe Atopic Dermatitis



Online Enduring: June 24, 2021 – June 24, 2022

https://www.medscape.org/viewarticle/953482

### Learner Definitions: Online Enduring Program Final Outcomes Summary – Online Enduring

Platform	Learner Definition	Learner Guarantees	Learner Actuals	Test-taker Definition	Test-taker Guarantees	Test-taker Actuals	Certificate Earner/ Completer Definition	Certificate Earner/ Completer Actuals
Medscape (data through 06/24/2022)	Progressed past front- matter (unique)	3,000	4,687	Completed post-test	400	1,659	Completed post-test and evaluation and claimed credit on Medscape platform*	1,635
TOTAL		3,000 Learners	4,687 Learners		400 Test-takers	1,659 Test-takers		1,635 Certificates/ Completers

## Exceeded test-taker guarantees by 315%

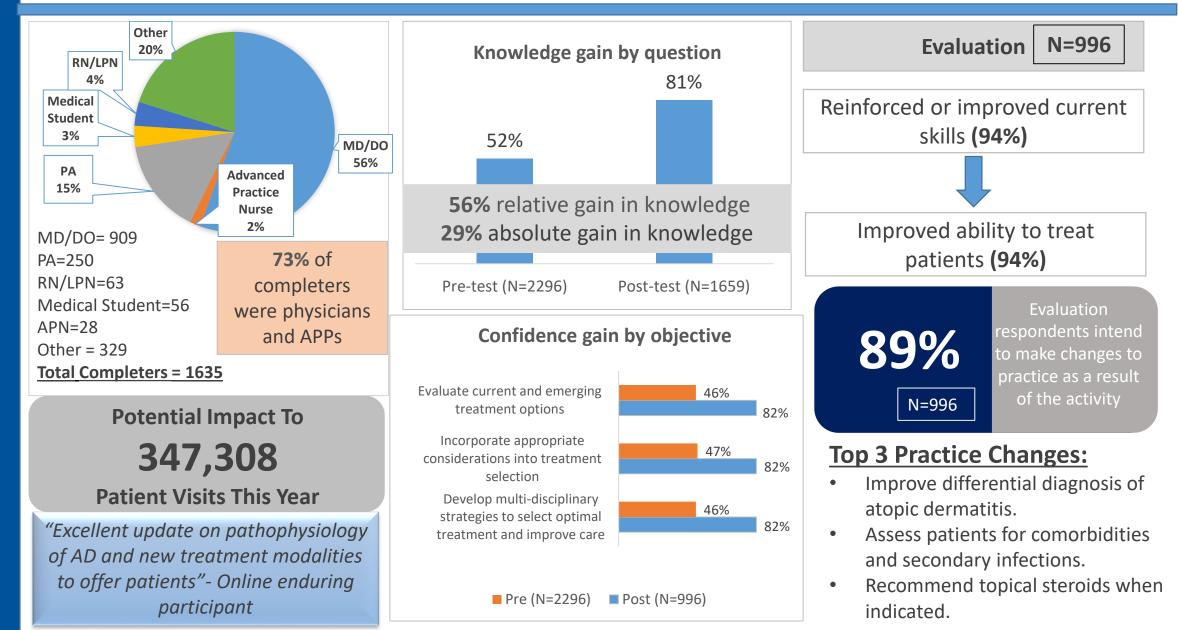
\*Due to a technical issue with the Medscape platform, some completers were able to bypass the evaluation and still claim credit. While the issue was fixed once identified, there is a discrepancy between evaluation respondents (N=996) and completers/certificate earners (1,635) as a result.

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## Educational Impact Summary

Final Outcomes Summary – Online Enduring

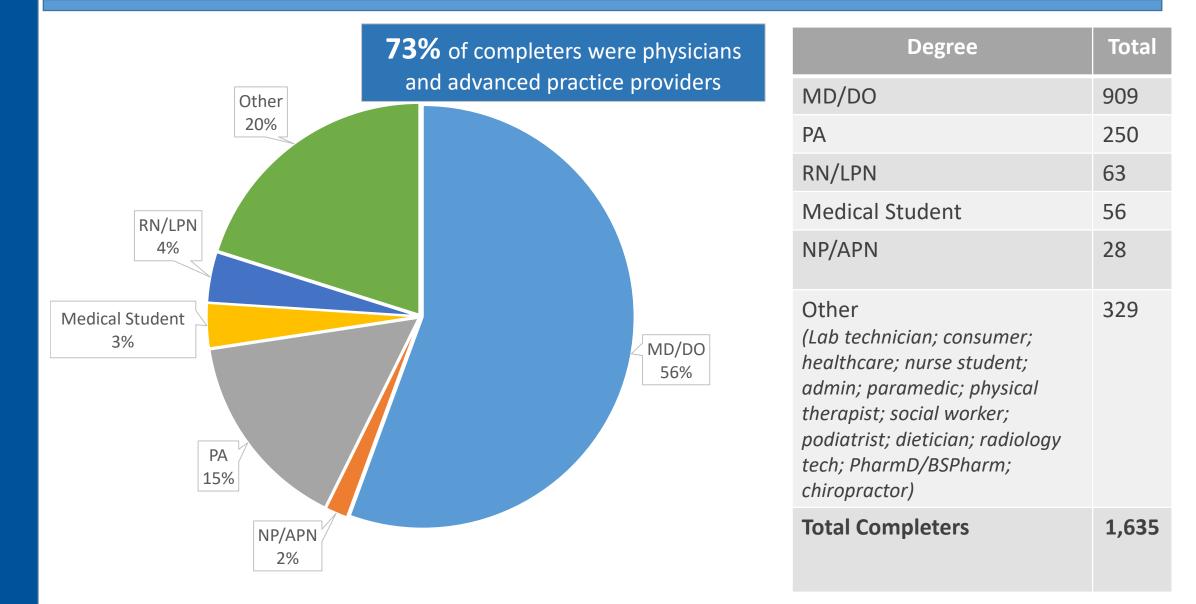




## Level (1) Outcomes: Participation (Degree)

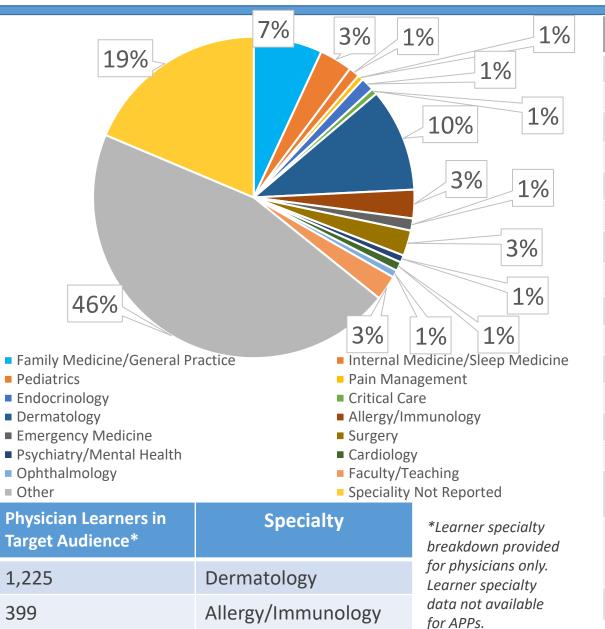
Final Outcomes Summary – Online Enduring





### Level (1) Outcomes: Participation (Specialty)

Final Outcomes Summary – Online Enduring



Specialty	Total
Dermatology	170
Family Medicine/General Practice	113
Internal Medicine/Sleep Medicine	54
Allergy/Immunology	47
Surgery	42
Faculty/Teaching	41
Endocrinology	22
Emergency Medicine	20
Pediatrics	18
Cardiology	15
Ophthalmology	12
Psychiatry/ Mental Health	12
Critical Care	10
Pain Management	9
Specialty Not Reported: Includes Healthcare Administration, Laboratory, and consumer/user	305
Other (Pulmonary, Preventative, Rheumatology, Hospital Medicine, Radiology, Geriatrics, Pathology, anesthesiology and more)	745
Total completers	1,635

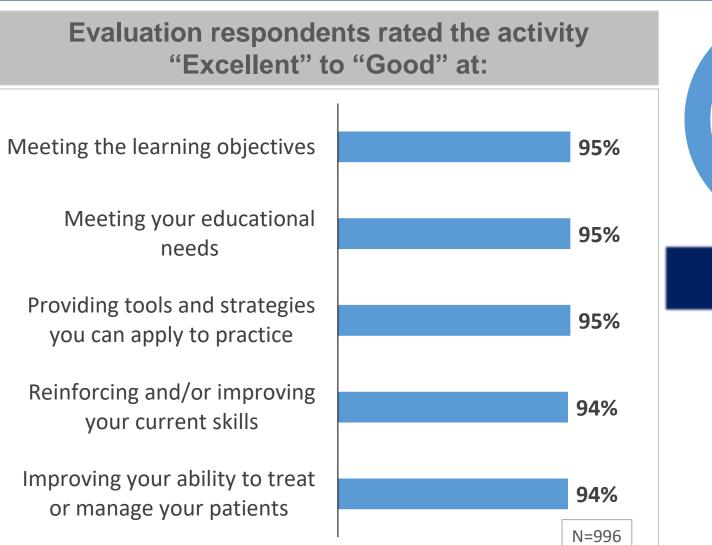
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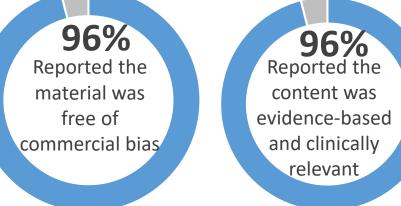
**Health**<sup>®</sup>

## Level (2) Outcomes: Satisfaction

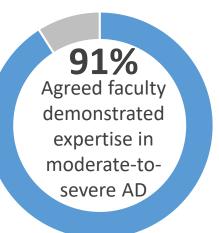
Final Outcomes Summary – Online Enduring





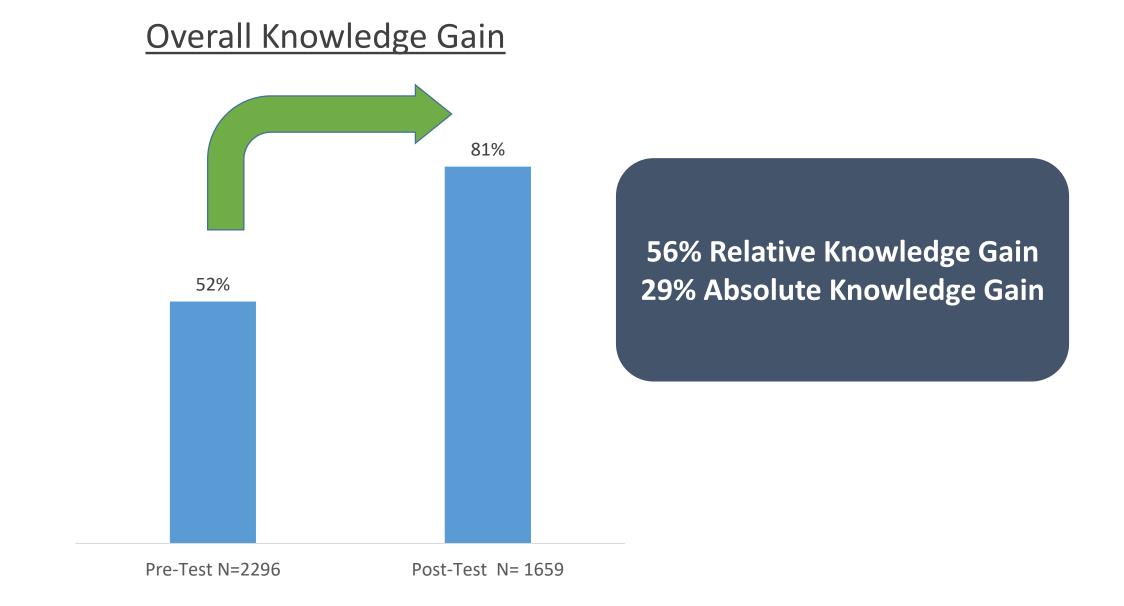


*"Great presentation and material."* – Online enduring participant



### Level (3 & 4) Outcomes: Overall Knowledge

Final Outcomes Summary – Online Enduring

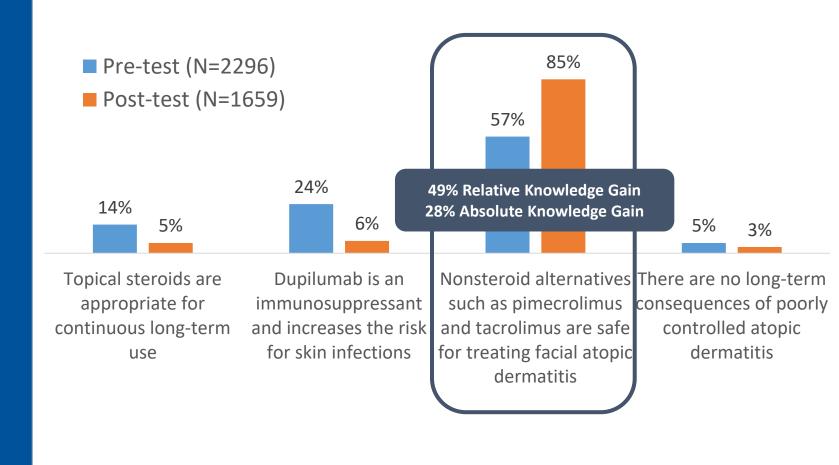


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Health

Learning Objective: Evaluate current and emerging treatment options for patients with moderate-to-severe AD.

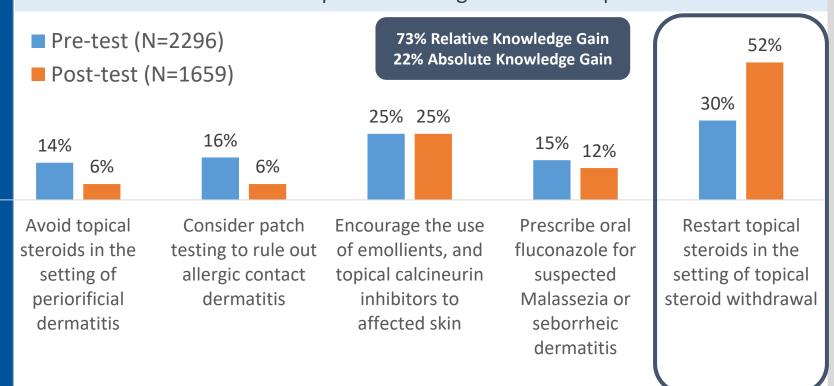
**Question 1:** Which of the following statements regarding treatment of atopic dermatitis is correct?



**Clinical Rationale:** Topical steroids are not appropriate for continuous longterm use. Dupilumab is not an immunosuppressant and patients actually have a lower risk of skin infections on the medication. Nonsteroidal alternatives such as pimecrolimus and tacrolimus are safe and ideal choices for treating facial atopic dermatitis. There are numerous long-term consequences of poorly controlled atopic dermatitis: increased risk of ADHD, anxiety, depression, cardiovascular disease, various types of skin infection (bacterial, fungal and viral), and there are also numerous consequences of long term corticosteroids used to treat atopic dermatitis.

Learning Objective: Incorporate appropriate considerations, including co-morbidities and safety profiles, into treatment selection of moderate-to-severe AD.

Question 2: A 22-year-old college student started treatment with dupilumab 8 months ago for moderate-to-severe atopic dermatitis. He has been using triamcinolone cream to the face twice daily but was recently advised to discontinue steroid use on the face due to concern for steroid atrophy. He continues to have breakthrough eczema on the face and neck which is affecting his quality of life. Which of the following would be an **incorrect** next step in the management of this patient?

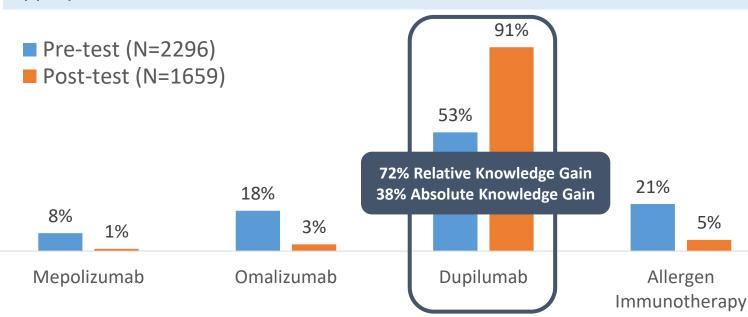


persistent facial dermatitis, clinicians should consider rosacea, perioral dermatitis, seborrheic dermatitis and allergic contact dermatitis as concomitant with AD. Patients experiencing steroid withdrawal should be treated with calcineurin inhibitor or other steroid sparing agent. These patients may be good candidates for JAK inhibitor therapy once approved by the FDA. Jaros J, Hendricks AJ, Shi VY, Lio PA. A Practical Approach to Recalcitrant Face and Neck Dermatitis in Atopic Dermatitis. Dermatitis. 2020 May/Jun;31(3):169-177. doi: 10.1097/DER.000000000000590. PMID: 32355092.

Learning Objective: Incorporate appropriate considerations, including co-morbidities and safety profiles, into treatment selection of moderate-to-severe AD.

**Question 3:** A 45-year-old male with childhood history of atopic dermatitis and exercise-induced asthma who presents for a 3-month history of worsening eczema flares and wheezing. He has restarted topical steroids. 4 months ago, his family adopted a cat that is allowed in his bedroom. He has nocturnal awakenings with wheezing, chest tightness 3 nights a week and daytime cough. He uses his albuterol about 4 times a week. His EV1/FVC 64 and significant bronchodilator response.

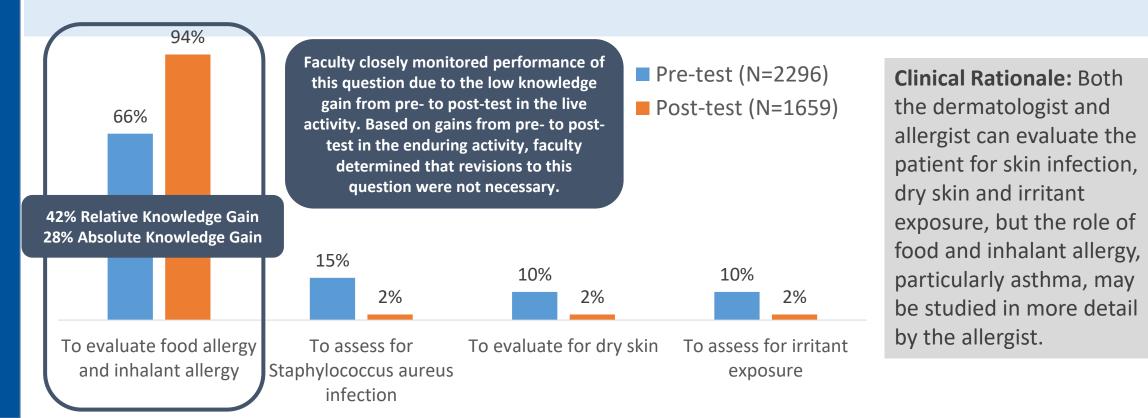
His ENO is 87, absolute peripheral eosinophil count is 300 and total IgE is 4500. In addition to continuing his skin care regimen and topical corticosteroids and starting him on a controller ICS/LABA for his asthma, which systemic therapy is appropriate to achieve control of his medical issues?



Clinical Rationale: The patient has severe AD and atopic comorbidities of poorly controlled moderate persistent asthma and likely cat allergies. Likely the exposure to the cat has worsened his asthma and AD. Although mepolizumab may be appropriate for treatment of eosinophilic asthma, his AEC is only mildly elevated and will not importantly address his moderateto-severe AD. This is the case with omalizumab as well. Furthermore, his IgE level is too high for omalizumab approval. Allergen immunotherapy will not help with asthma nor AD in this scenario. Dupilumab is the biologic to improve control of both his AD and asthma.

Learning Objective: Develop multi-disciplinary strategies to select optimal treatment and improve continuity of care for patients with AD.

**Question 4:** A dermatologist has been seeing a 6-year-old male patient with moderate to severe atopic dermatitis associated with food allergy and asthma, whose symptoms are difficult to control. The patient develops hives whenever he eats peanuts and comes in contact with a household dog. Before starting dupilumab, why might the dermatologist wish to consult with an allergist?



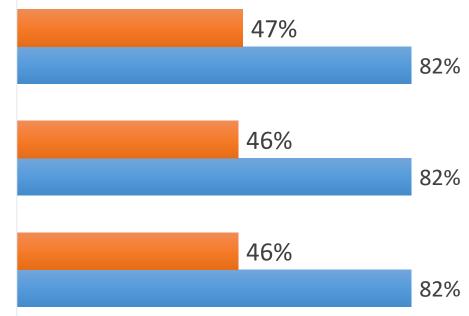
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### Evaluation respondents reported their confidence as it relates to the learning objectives before and after the activity (Very confident – Somewhat confident)

Incorporate appropriate considerations, including comorbidities and safety profiles, into treatment selection of moderate-to-severe AD.

Evaluate current and emerging treatment options for patients with moderate-to-severe AD.

Develop multi-disciplinary strategies to select optimal treatment and improve continuity of care for patients with AD.

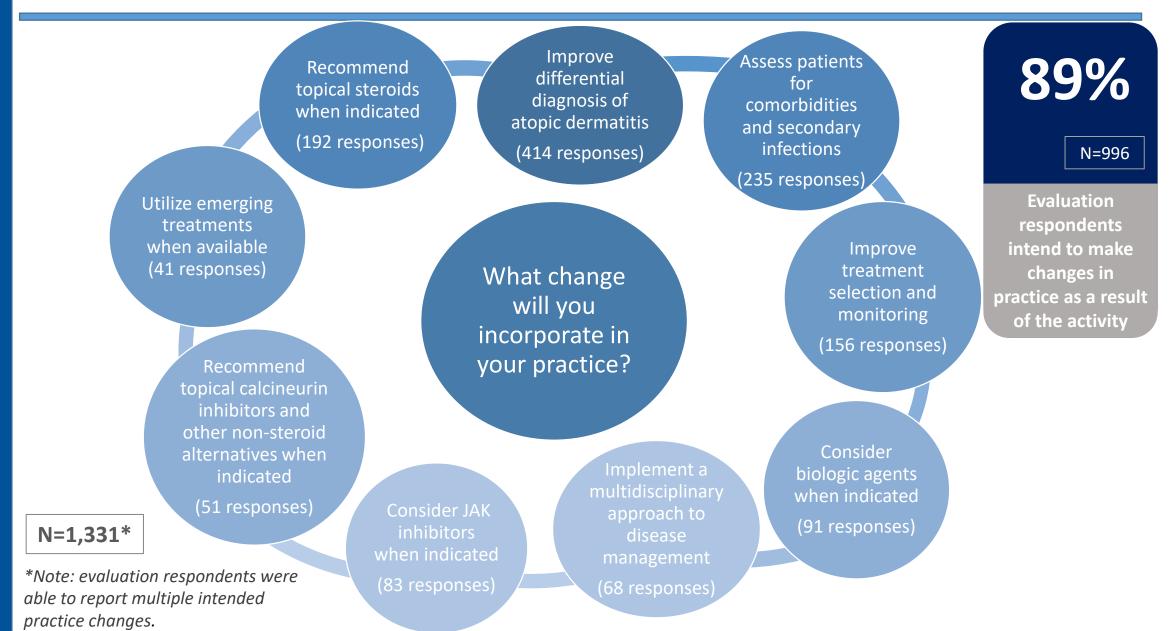


Pre N= 2296 Post N= 996

## Level (4) Outcomes: Competence

Final Outcomes Summary – Online Enduring

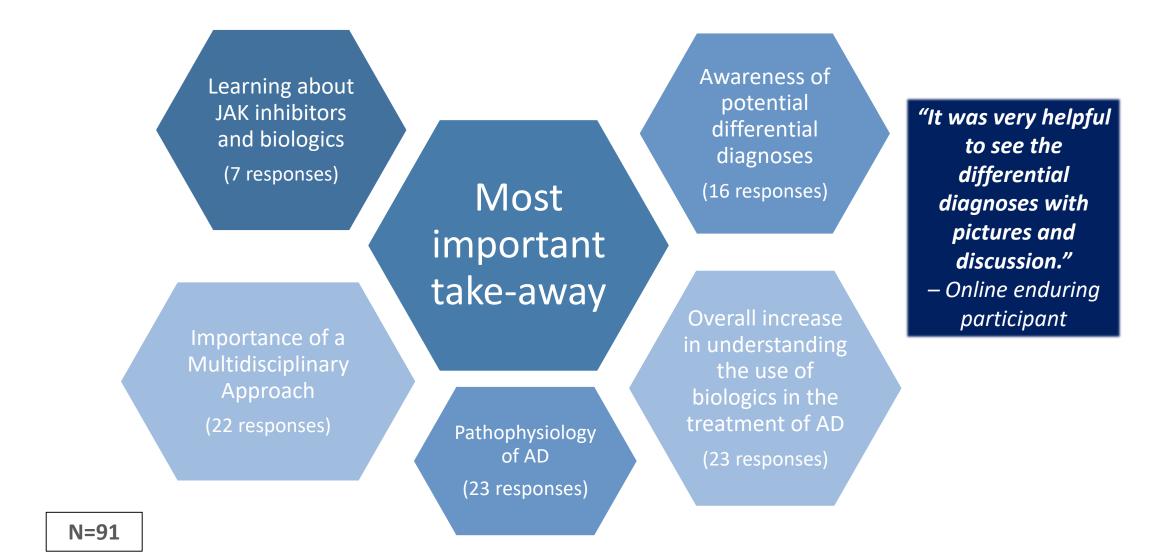




## **Evaluation Survey Results**

Final Outcomes Summary – Online Enduring





### Evaluation Survey Results Final Outcomes Summary – Online Enduring



What topics related to AD would you like more information about in future educational activities?

Any new over-the-counter products that can help treat AD

Steroid regimens and weaning for patients with AD

AD in diverse populations and how they manifest or respond to treatment (African American, Asian, etc.)

Treatment of AD in pediatric patients

**Biologic therapies** 

Severe atopic dermatitis with combined asthma and/or allergic rhinitis

As newer agents (i.e. JAK inhibitors) become available, to discuss their place in the variety of agents we have available

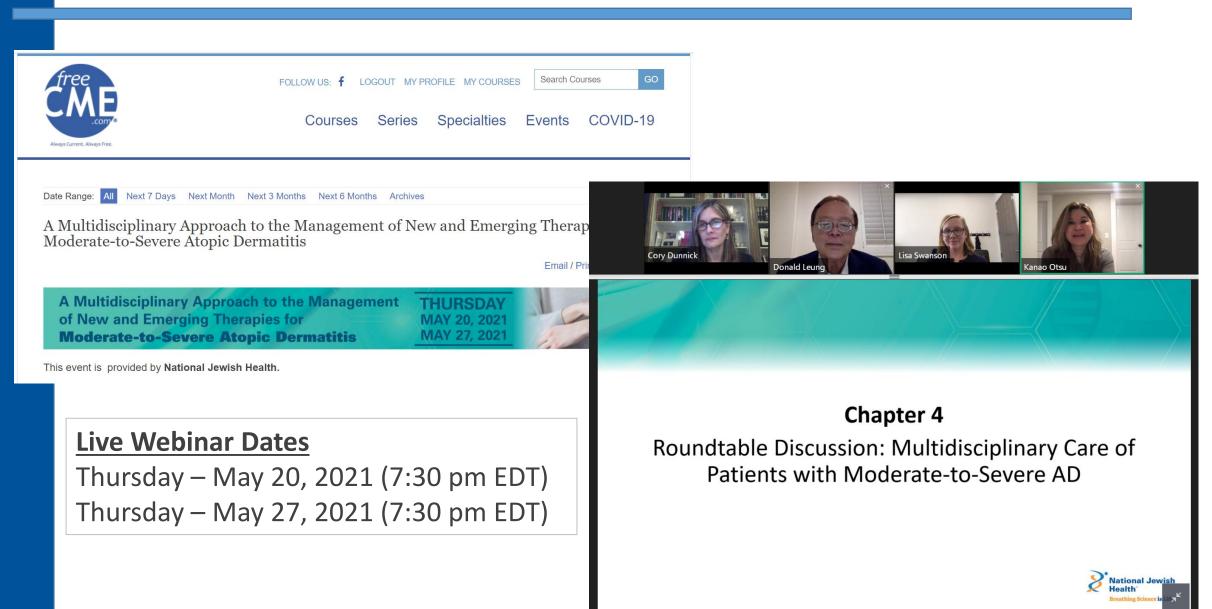
More information about JAK inhibitors and their side effects

The role allergies have in relation to AD

How to decrease eosinophil count in atopic dermatitis

## Activity Format: Live Broadcasts

Final Outcomes Summary – Live Broadcasts



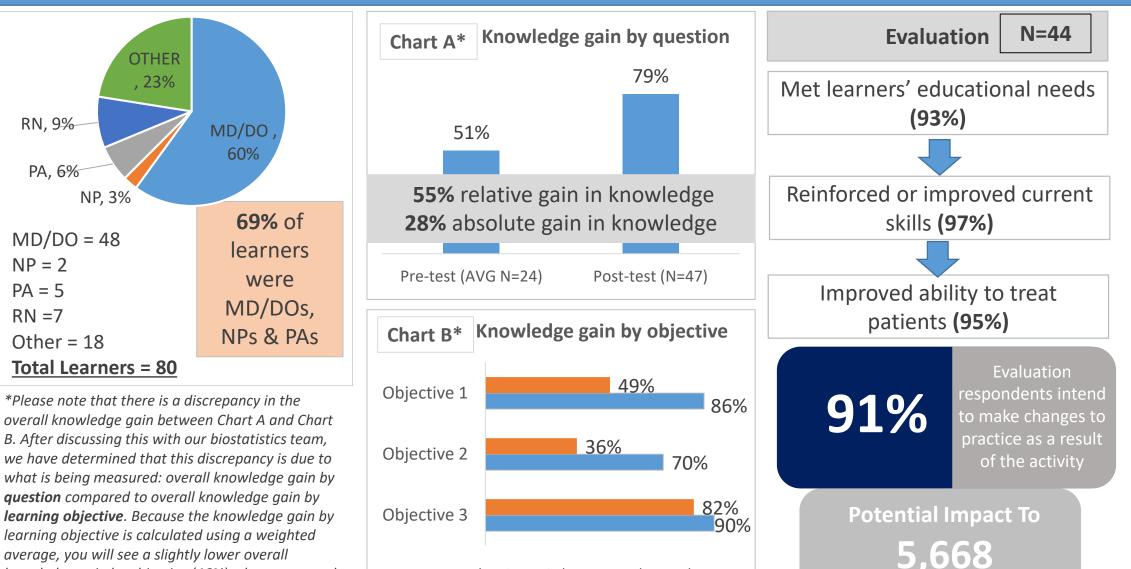
Vational Jewish

## Educational Impact Summary

Final Outcomes Summary – Live Broadcasts



**Patient Visits This Year** 



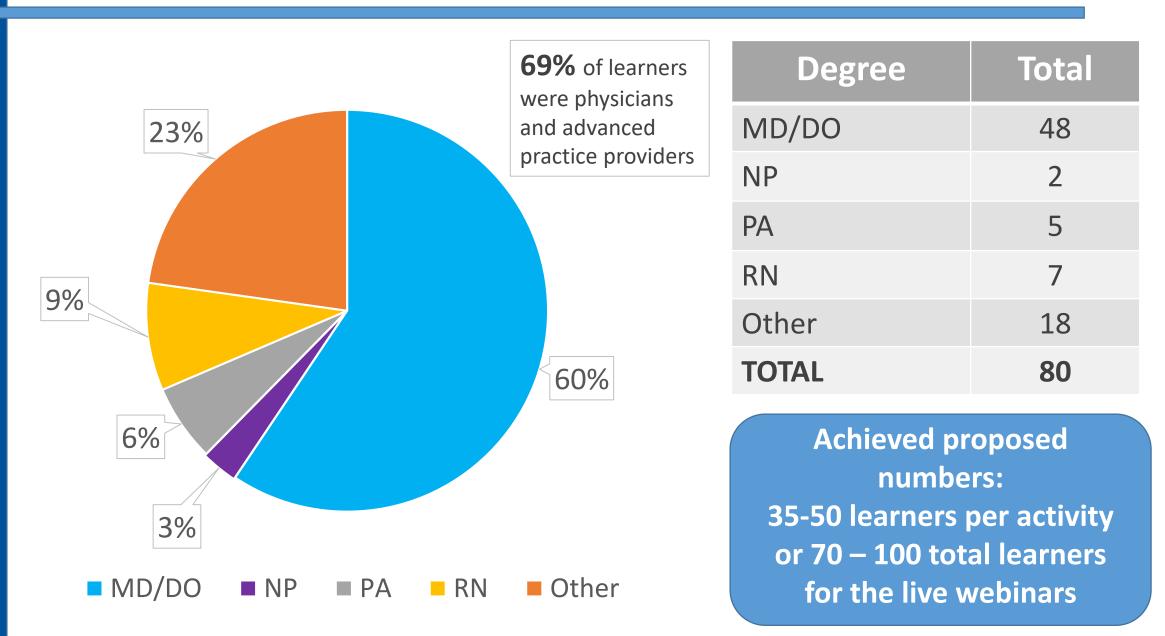
Post (N = 47)

Pre (AVG N = 24)

learning objective is calculated using a weighted average, you will see a slightly lower overall knowledge gain by objective (46%) when compared to the overall knowledge gain by individual guestion (55%).

## Level (1) Outcomes: Participation (Degree)

Final Outcomes Summary – Live Broadcasts



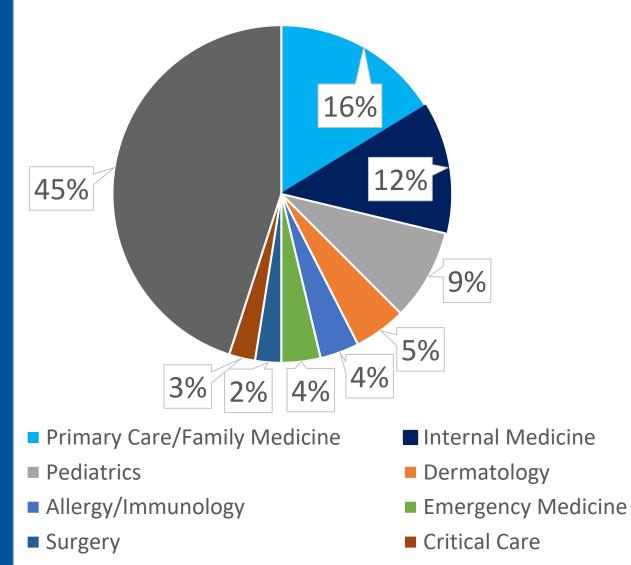
**National Jewish** 

Health

## Level (1) Outcomes: Participation (Specialty)



Final Outcomes Summary – Live Broadcasts



Degree	Total
Primary Care/Family Medicine	13
Internal Medicine	10
Pediatrics	7
Dermatology	4
Allergy/Immunology	3
Emergency Medicine	3
Surgery	2
Critical Care	2
Other	36
Total	80

Other

## Level (2) Outcomes: Satisfaction

Final Outcomes Summary – Live Broadcasts





Reinforcing and/or improving your current skills

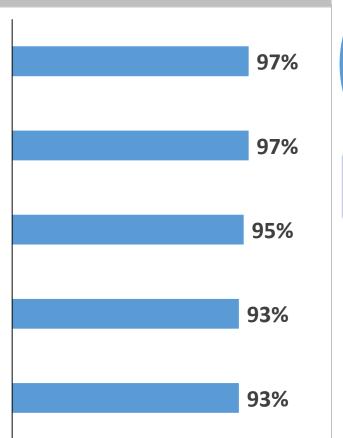
Meeting the learning objectives

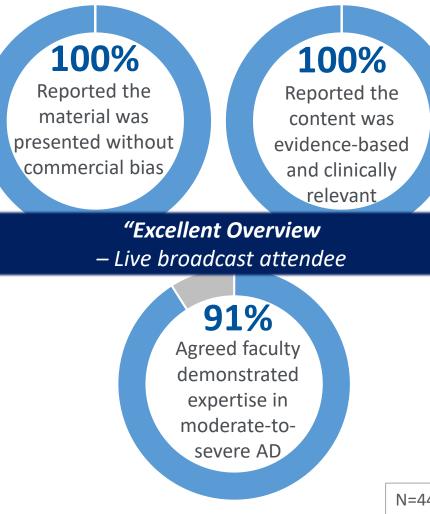
Improving your ability to treat or manage your patients

Providing tools and strategies you can apply to practice

N=44

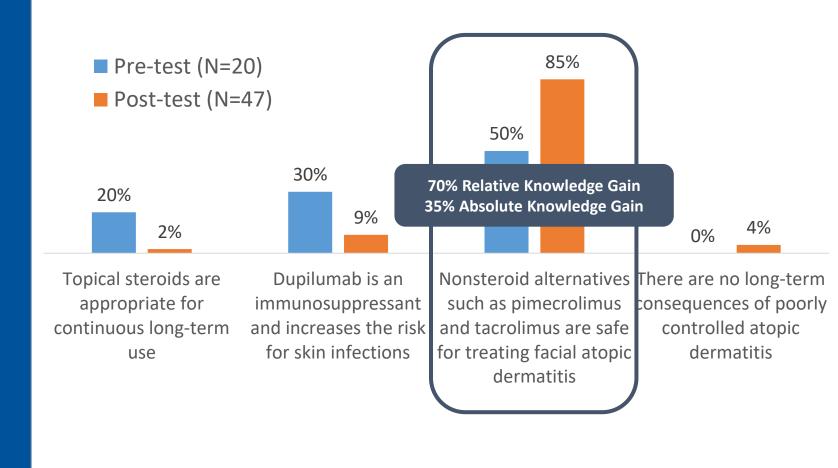
Meeting your educational needs





Learning Objective: Evaluate current and emerging treatment options for patients with moderate-to-severe AD.

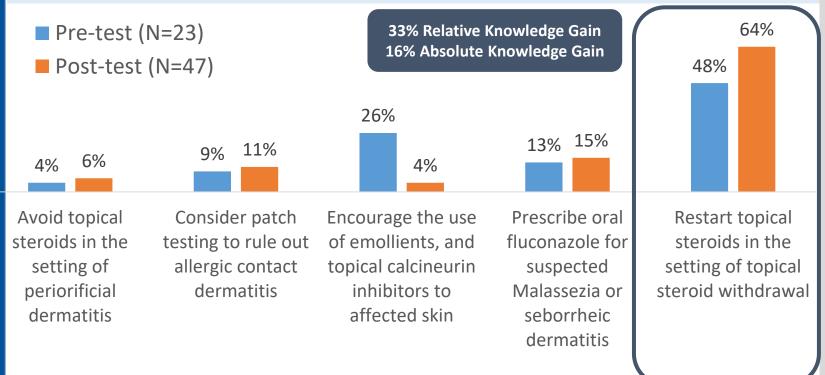
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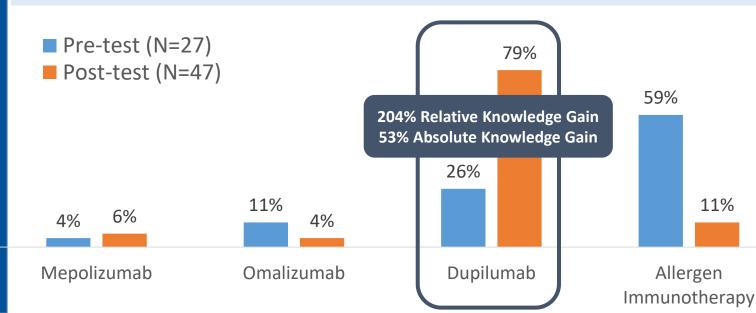


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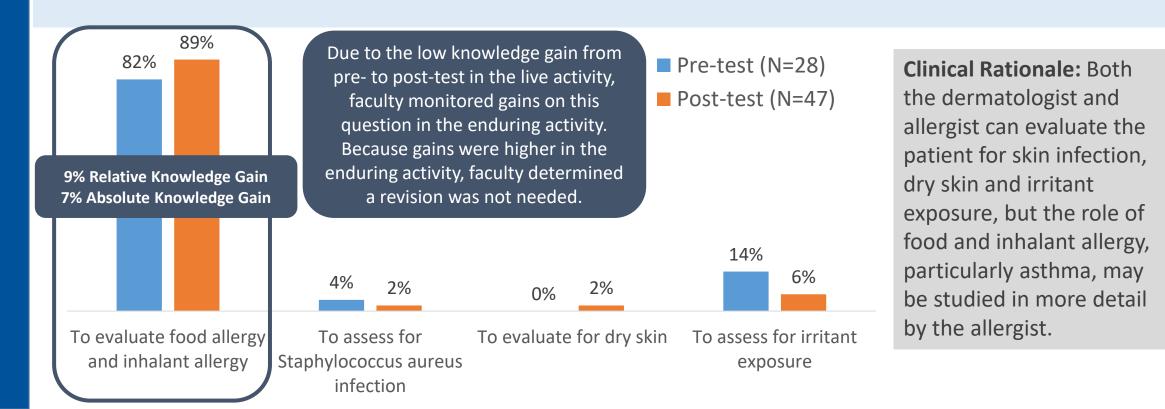
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Final Outcomes Summary – Live Broadcasts

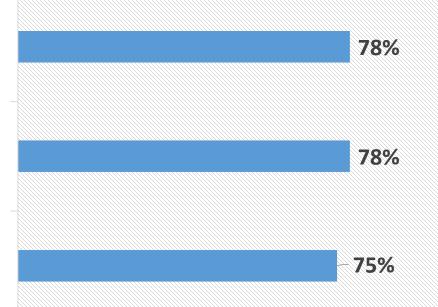


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Develop multi-disciplinary strategies to select optimal treatment and improve continuity of care for patients with AD.

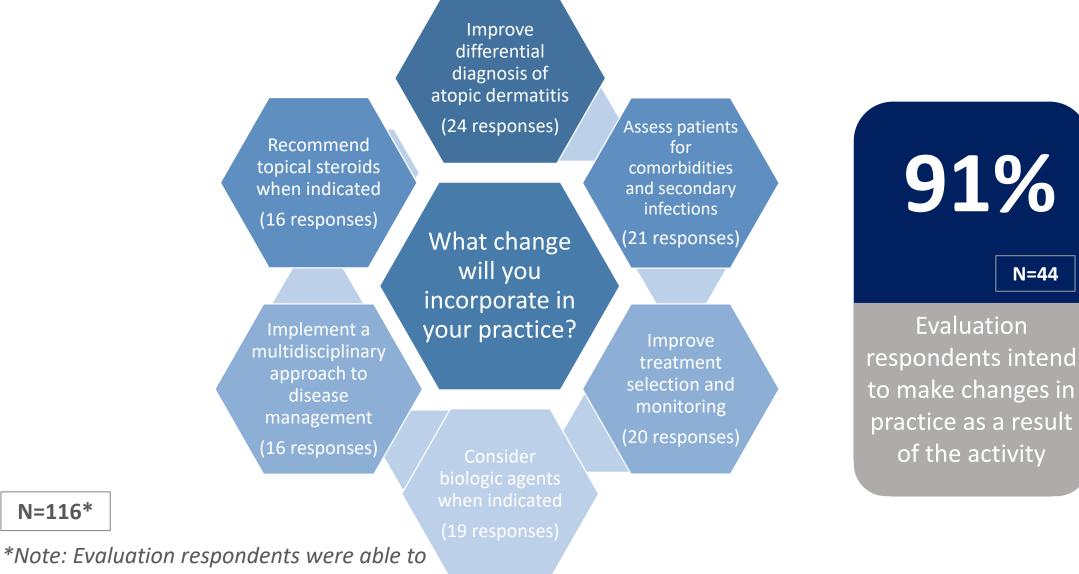


N=44

## Level (4) Outcomes: Competence

Final Outcomes Summary – Live Broadcasts



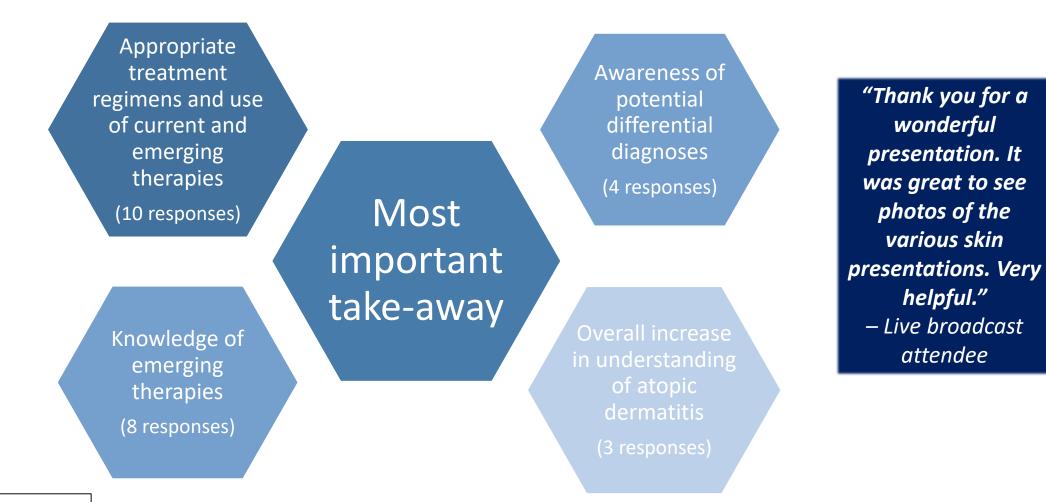


report multiple intended practice changes

## Evaluation Survey Results

Final Outcomes Summary – Live Broadcasts





N=25

### Evaluation Survey Results Final Outcomes Summary – Live Broadcasts



What topics related to AD would you like more information about in future educational activities?

Best sequence of treatment for AD

Explanation of the different inflammatory pathways involved

Rationale of newer specific biologics

Perioral manifestation of diagnosis and treatment

Effective treatment strategies for patients to implement at home

Diagnosis and treatment of secondary skin infections

Psoriasis

Eosinophil dermatitis

Presentation and treatment of steroid withdrawal

Review of biologic medications as more choices proliferate

Asthma and AD

Role of stress and how that can be addressed in clinic visits

Final Outcomes Summary – Live Broadcasts and Online Enduring

National Jewish Health is accredited with Commendation by the Accreditation Council for Continuing Medical Education (ACCME) to provide continuing medical education for physicians. The NJH Office of Professional Education produced and accredited this program and adhered to the updated ACCME guidelines.

NJH designates each live activity for a maximum of 1.0 AMA PRA Category 1 Credit<sup>™</sup>.

NJH designates the enduring material for a maximum of 1.0 *AMA PRA Category 1 Credit™*.

