

NATIONAL JEWISH HEALTH

Saturday,
June 7, 2025

The Beverly Hilton



L.A.
BLACK
& WHITE
BALL

Celebrate the Roaring 20s

Honoring

Darrin Beer

CIT Commercial Services

Matthew Begley

Republic Business Credit

BENEFITING
NATIONAL JEWISH HEALTH

ABOUT NATIONAL JEWISH HEALTH



Proceeds of the Black & White Ball will help National Jewish Health lead groundbreaking research and provide unequalled, compassionate care for children and adults living with the most complex lung, heart, immune and related conditions.

As the leading respiratory hospital in the nation, no other medical facility in the country offers our level of expertise or coordinated research and clinical care. That is why patients come to National Jewish Health from across the country and internationally seeking the answers, hope and healing they cannot find anywhere else.

Our world-class faculty and staff set national treatment guidelines, consistently being named on various “best of” lists, such as “America’s Top Doctors” by Castle Connolly. Press Ganey surveys show that patient 95% of all patients would recommend National Jewish Health to a friend or family member. We have been named a top hospital in Pulmonology by U.S. News & World Report for 28 consecutive years, and Newsweek recently named us one of “World’s Best Specialized Hospitals” in pulmonology.

Since National Jewish Health opened its doors 125 years ago, we have provided care to all patients, regardless of their ability to pay. Because of this need, we provided an estimated \$38 million in free and subsidized care in fiscal year 2024 alone.

LA. BLACK & WHITE BALL

Celebrate the Roaring 20s

National Jewish Health will honor **Darrin Beer** of CIT Commercial Services and **Matthew Begley** of Republic Business Credit, with our prestigious Humanitarian Award at the **Black & White Ball** on Saturday, **June 7, 2025**. This spectacular evening will recognize and celebrate their significant business, civic and charitable contributions to their communities.

For more than 60 years, supporters of National Jewish Health have gathered in Los Angeles to celebrate the institution’s legacy as the leading respiratory hospital in the nation, while honoring those who exemplify business and civic leadership. The fundraising success of the ball helps National Jewish Health to further its mission – to heal, to discover and to educate as a preeminent health care institution.

More than 500 of the Los Angeles area’s top attorneys, CPAs, finance professionals and executives in the apparel, real estate, investment banking and entertainment industries, gather each year for an evening of great food, fabulous company and amazing entertainment. We invite you to be a part of one of the most anticipated local charity events of the season, inspired by the generosity, support and resilience that capture the spirit of Los Angeles!

HIGHLIGHTS FROM 2024





SPONSORSHIP OPPORTUNITIES

- \$50,000 Title Sponsor
- \$25,000 Presenting Sponsor
- \$20,000 Cocktail Reception Sponsor
- \$12,500 Auction Sponsor
- \$12,000 Dessert Sponsor
- \$12,000 Valet Sponsor

- \$10,000 Platinum Sponsor
- \$8,000 Gold Sponsor
- \$6,000 Silver Sponsor
- \$3,000 Bronze Sponsor
- \$550 Individual Ticket



\$50,000 TITLE SPONSOR

- Two tables of 10 guests with priority placement
- Two full-page, full-color gold ads with priority placement
- Recognition on all event materials and signage prominently displayed at the event
- Announcement from podium
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

\$25,000 PRESENTING SPONSOR

- Two tables of 10 guests with premier placement
- One full-page, full-color gold ad
- Recognition on event materials and signage prominently displayed at the event
- Announcement from podium
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

\$20,000 COCKTAIL RECEPTION SPONSOR

- Premium table of 10 guests
- One full-page, full color gold ad
- Company logo on cocktail napkins and a named signature drink
- Recognition on event materials and signage displayed at the event
- Announcement from podium
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

\$12,500 AUCTION SPONSOR

- Premium table of 10 guests
- One full-page, full-color gold ad
- Company logo displayed at live auction, silent auction, and opportunity drawing table
- Recognition on event materials and signage displayed at the event
- Announcement from podium
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

\$12,000 DESSERT SPONSOR

- Premium table of 10 guests
- One full-page, full-color gold ad
- Company-branded dessert served to all guests and recognition on the dinner menu
- Recognition on event materials and signage displayed at the event
- Announcement from podium
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

\$12,000 VALET SPONSOR

- Premium table of 10 guests
- One full-page, full color gold ad
- Opportunity to leave a parting gift on each driver's seat
- Recognition on event materials and signage displayed at the event
- Announcement from podium
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

\$10,000 PLATINUM SPONSOR

- Premium table of 10 guests
- One full-page, full-color gold ad
- Recognition on event materials and signage displayed at the event
- Announcement from podium
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

\$8,000 GOLD SPONSOR

- Table of 10 guests
- One full-page, full-color ad
- Recognition on event materials and signage displayed at the event
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

\$6,000 SILVER SPONSOR

- Preferred seating for six guests
- One half-page, full-color ad
- Recognition on event materials
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

\$3,000 BRONZE SPONSOR

- Preferred seating for two guests
- One half-page, full-color ad
- Recognition on event materials
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

\$550 INDIVIDUAL TICKET

- Seating for one guest
- Complimentary cocktail hour, dinner, dancing and entertainment
- Listing in National Jewish Health annual report

PROGRAM ADS

- \$2,500 Gold-Page Color Ad: Full-page ad in event program and digital ad in event slide presentation
- \$1,500 Full-Page Color Ad
- \$1,000 Half-Page Color Ad



RESERVE YOUR SPONSORSHIP TODAY

Please contact Marisa Edwards
EdwardsM@njhealth.org
or 818.905.1372

njhealth.org/lablackwhiteball

Please note:

If you are paying with a Donor-Advised Fund or IRA, goods and services must be paid separately.



PAST HUMANITARIAN AWARD RECIPIENTS

HONOREES

Darrin Beer
CIT Commercial Services

Matthew Begley
Republic Business Credit

2024 Rosario Jáuregui
Bill Schoenholz

2023 Jim Carlin
David Rainer

2022 Michael Hoyal
Kiyoun Kim

2019 Sydnee Breuer
Nicholas Rozansky

2018 Southern California
National Jewish Health
Trustees and Past Black
& White Ball Honorees

2017 Gail K. Bernstein
Noel R. Ryan Jr.

2016 Donald J. Nunnari
Michael M. Savoy

2015 George P. Blanco
Sunnie S. Kim

2014 Debbie R. Steinberg
Paul Zaffaroni

2013 Harry W. Friedman
R. Douglas Smith

2012 Carlos L. Chacon
William Mark Levinson

2010 All Past Honorees

2009 Mark D. Brutzkus
James Perse

2008 Vicky L. Balmot
Robert K. Lewin

2007 Lester Friedman
Jeffrey Garrison

2004 Issy Kotton
Fred F. Lionetti

2003 Robert Ezra
Jay S. Mangel

2001 Rob Greenspan
Jacque Hall

2000 Mitchell F. Cohen
Ronald S. Friedman
Jeffrey H. Kapor

1996 Bruce Corbin
Tom Higgins
Ron Jones
Benjamin Seigel

1993 Sam Simons

1991 Tonian Hohberg

1988 Sidney Morse
J. Hart Lyon

1986 Vance Stickell

1985 Henry Kramer

1984 Otis Chandler

1983 Jerome Nemiro

1982 Barry Kaye

1981 Edwin Roberts

1979 Sol W. Laykin
Mel S. Sawelson
Joseph Shapiro
Sanford C. Sigoloff

1978 Alan Landsburg

1977 Raymond Klauer

1976 Jack Stutman

1975 Mel Sawelson

1974 President Ronald Reagan

1973 Joseph Schapiro

1972 Sanford Sigoloff

1971 Samuel Weill, Jr.

1970 Edward M. Greer
Abe Lipsey
Irving D. Ogner

1969 John Flanigan
Sol Laykin
E. Phillip Lyon
Milton J. Wershow

1968 Robert Prescott

1967 Adrien Pelletier

1966 Sid Rogell

1965 Harold Mirisch

1964 John K. West

1963 Justin W. Dart

1962 Randolph A. Hearst

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Former Honoree

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California

*Member, National Jewish Health Council of National Trustees

National Jewish Health is the leading respiratory hospital in the nation. Founded 125 years ago as a nonprofit hospital, National Jewish Health today is the only facility in the world dedicated exclusively to groundbreaking medical research and treatment of patients with with respiratory, cardiac, immune and related disorders. Patients and families come to National Jewish Health from around the world to receive cutting-edge, comprehensive, coordinated care.

njhealth.org



**National Jewish
Health®**

Breathing Science is Life.®

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SPONSORSHIP TODAY**

Please contact Marisa Edwards
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njhealth.org/labblackwhiteball